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# How to Register for AMD's Digital Asset Management (ADAM) System

# Welcome to ADAM and Single Sign On (SSO)

## ADAM

The AMD DAM (**ADAM**) system is your source for marketing assets and collateral. ADAM has two parts:

- Digital Asset Portal (**DAP**)
- Digital Asset Manager (**DAM**).

The **DAP** is a quick and easy source to find and download logos, collateral, images, multimedia, and marketing documents. The **DAM** has robust features including advanced search, multi-asset download, and project-based assets. The DAM is intended for users who need to upload and/or manage projects in ADAM. Project owners and contributors should receive training on the features and best practices for using DAM.

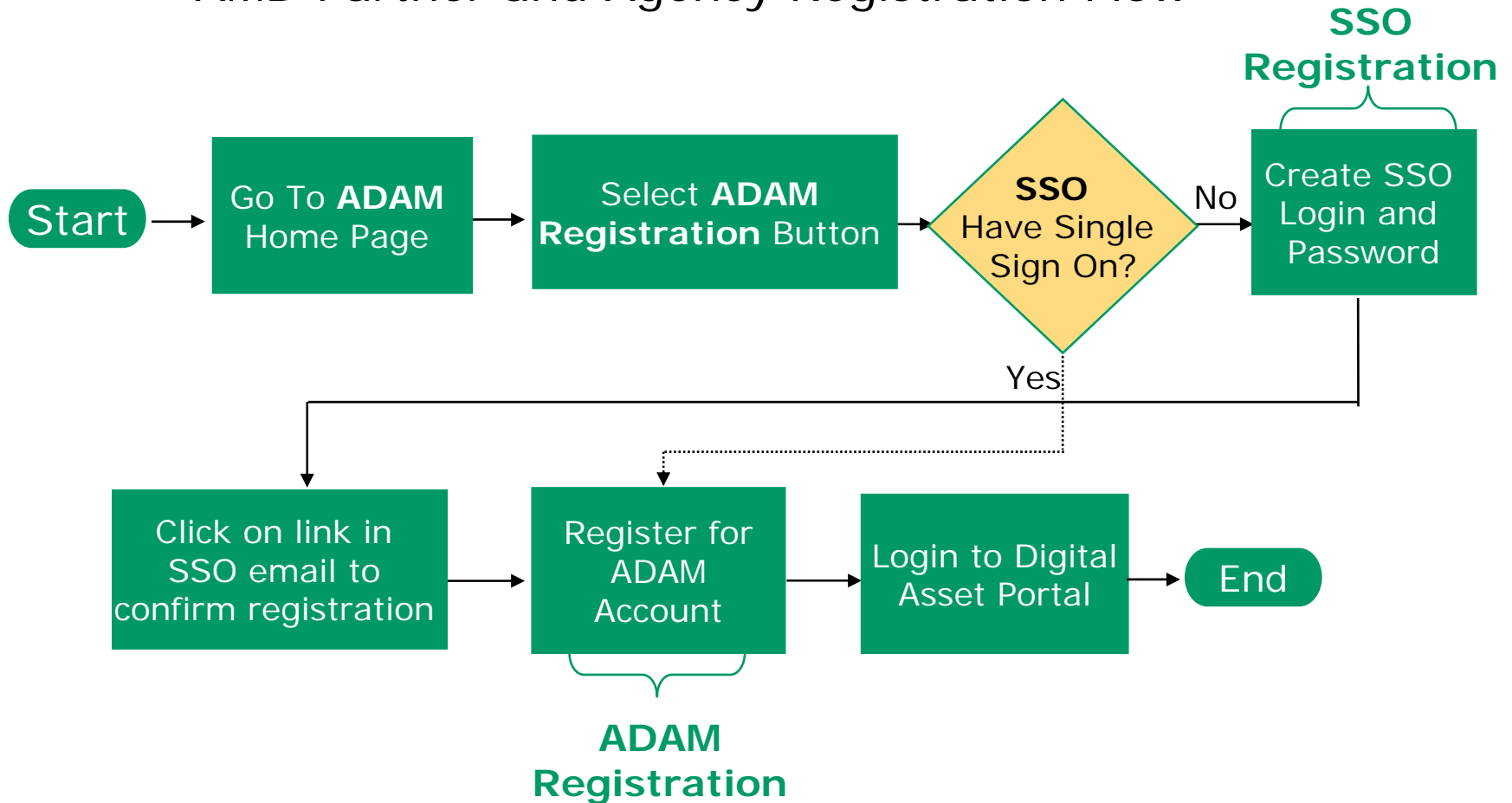
## SSO

ADAM uses single sign on (**SSO**) authentication. For employees it uses your NT login. For non-AMD employees, it uses our new external SSO system. The external **SSO** is AMD's initiative to secure access to online applications with just one user ID and password for non-AMD users.

Setting up your **ADAM** account requires either an AMD NT login or an external **SSO** account. The process for obtaining an external SSO and ADAM account is shown in the following slides.

# ADAM Registration for AMD Partners and Agencies

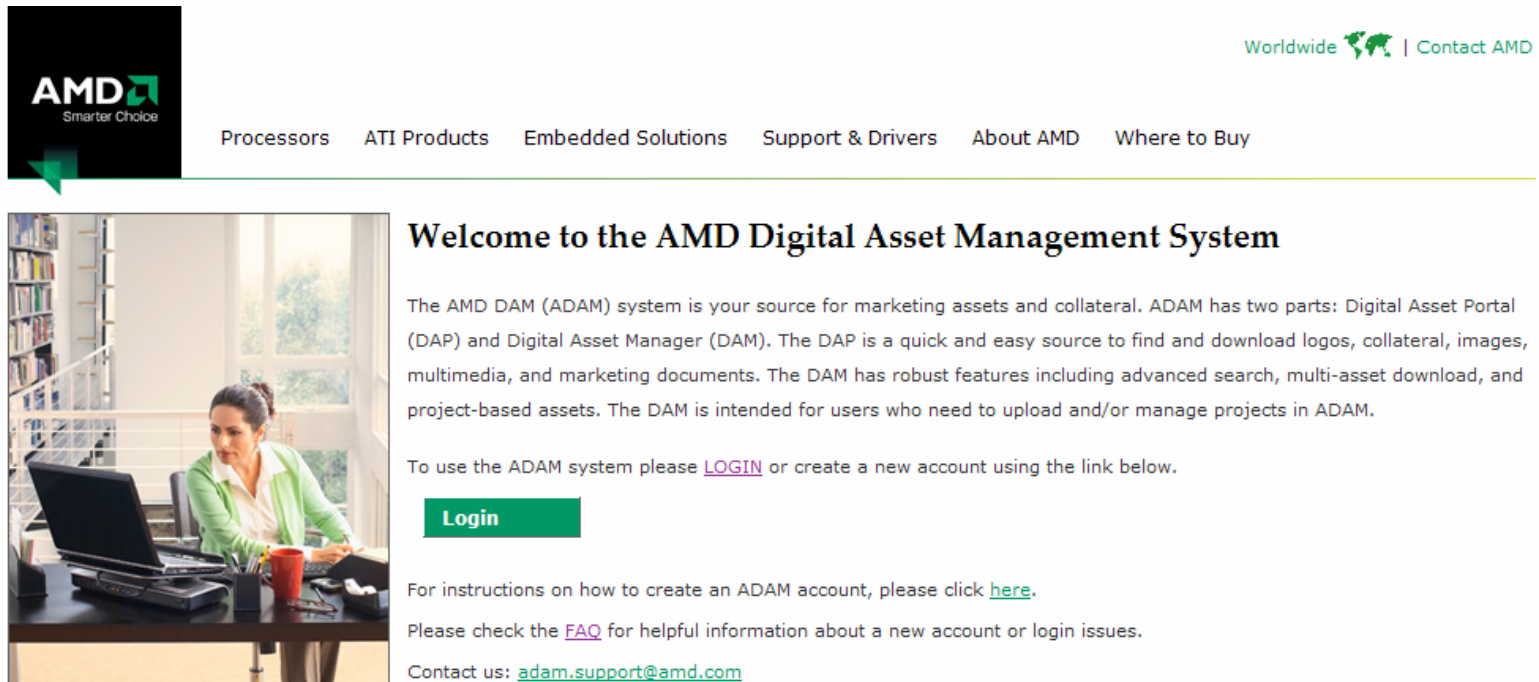
## AMD Partner and Agency Registration Flow



# Single Sign On (SSO) Registration

# ADAM Registration for AMD Partners and Agencies

## 1. Select Login Button



The screenshot shows the AMD website header with the AMD logo and 'Smarter Choice' tagline. Navigation links include Processors, ATI Products, Embedded Solutions, Support & Drivers, About AMD, and Where to Buy. A 'Worldwide' link with a globe icon and 'Contact AMD' are also present. The main content area is titled 'Welcome to the AMD Digital Asset Management System'. It contains a paragraph describing the ADAM system, a 'Login' button, and links for account creation, FAQ, and support contact.

**AMD**  
Smarter Choice

Worldwide | Contact AMD

Processors | ATI Products | Embedded Solutions | Support & Drivers | About AMD | Where to Buy

### Welcome to the AMD Digital Asset Management System

The AMD DAM (ADAM) system is your source for marketing assets and collateral. ADAM has two parts: Digital Asset Portal (DAP) and Digital Asset Manager (DAM). The DAP is a quick and easy source to find and download logos, collateral, images, multimedia, and marketing documents. The DAM has robust features including advanced search, multi-asset download, and project-based assets. The DAM is intended for users who need to upload and/or manage projects in ADAM.

To use the ADAM system please [LOGIN](#) or create a new account using the link below.

**Login**

For instructions on how to create an ADAM account, please click [here](#).

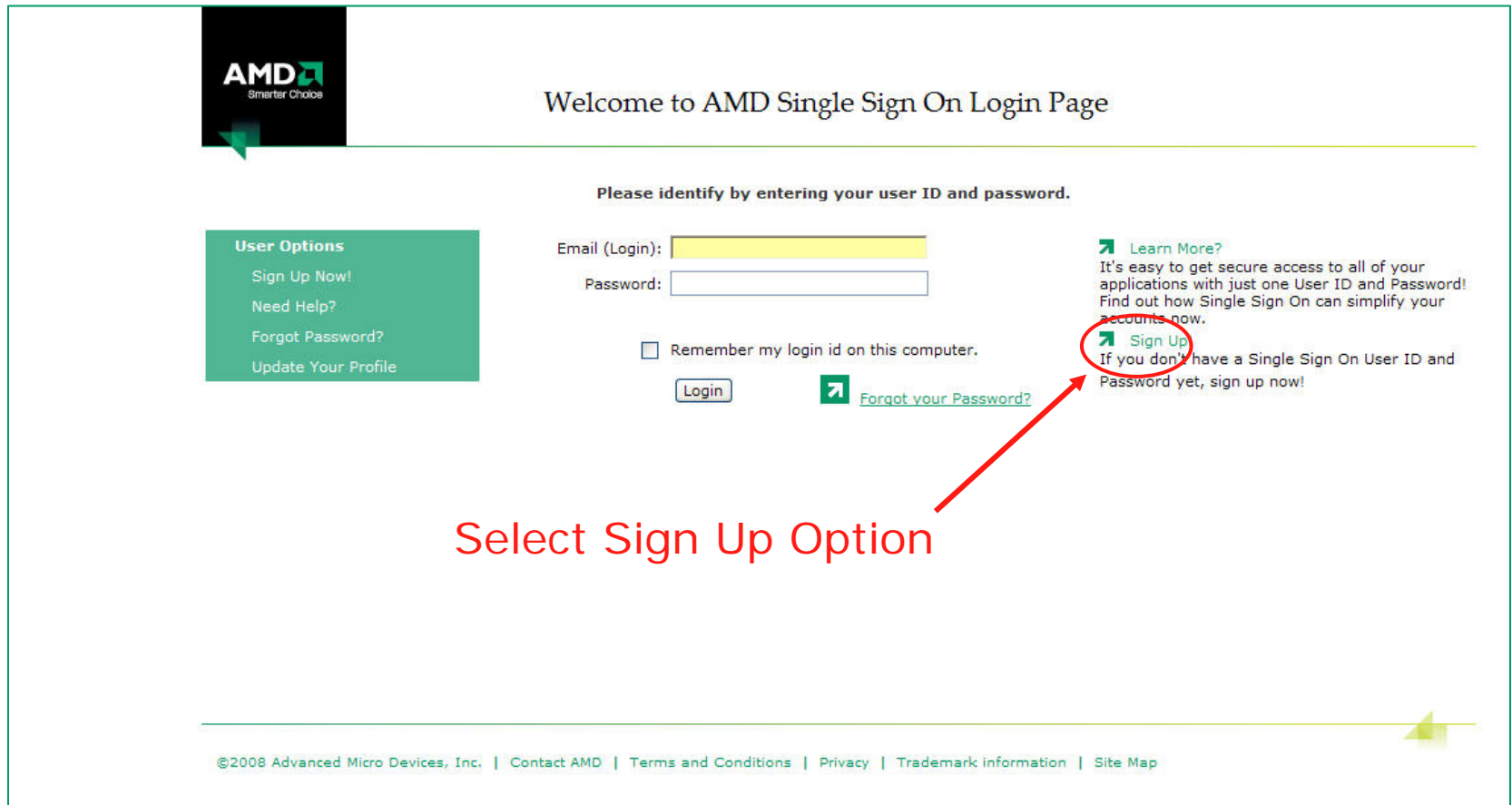
Please check the [FAQ](#) for helpful information about a new account or login issues.

Contact us: [adam.support@amd.com](mailto:adam.support@amd.com)

Rate This Page [+]

# Creating Single Sign On

2. If you do not have Single Sign On (SSO), you must create your SSO Login and Password



The screenshot shows the AMD Single Sign On Login Page. At the top left is the AMD logo with the tagline 'Smarter Choice'. The main heading is 'Welcome to AMD Single Sign On Login Page'. Below this is a prompt: 'Please identify by entering your user ID and password.' There are two input fields: 'Email (Login):' and 'Password:'. Below the password field is a checkbox labeled 'Remember my login id on this computer.' and a 'Login' button. To the right of the login fields are two links: 'Learn More?' and 'Sign Up'. The 'Sign Up' link is circled in red, and a red arrow points to it from the text 'Select Sign Up Option' located below the screenshot. The 'Sign Up' link has a subtext: 'If you don't have a Single Sign On User ID and Password yet, sign up now!'. On the left side of the page, there is a green box titled 'User Options' containing links for 'Sign Up Now!', 'Need Help?', 'Forgot Password?', and 'Update Your Profile'. At the bottom of the page, there is a footer with copyright information and links for 'Contact AMD', 'Terms and Conditions', 'Privacy', 'Trademark information', and 'Site Map'.

Select Sign Up Option

# Creating Single Sign On

## 3. Complete **\*all fields** then select Next

Welcome to AMD Single Sign On Registration Page [Learn More?](#)

**User Options**

- Sign Up Now!
- Need Help?

First Name:\*

Last Name:\*

Password:\*

Confirm Password:\*

Email [Login]:\*  
e.g. myname@example.com. T  
account.

Country: UNITED STATES

Language Preference: ENGLISH

**Next**

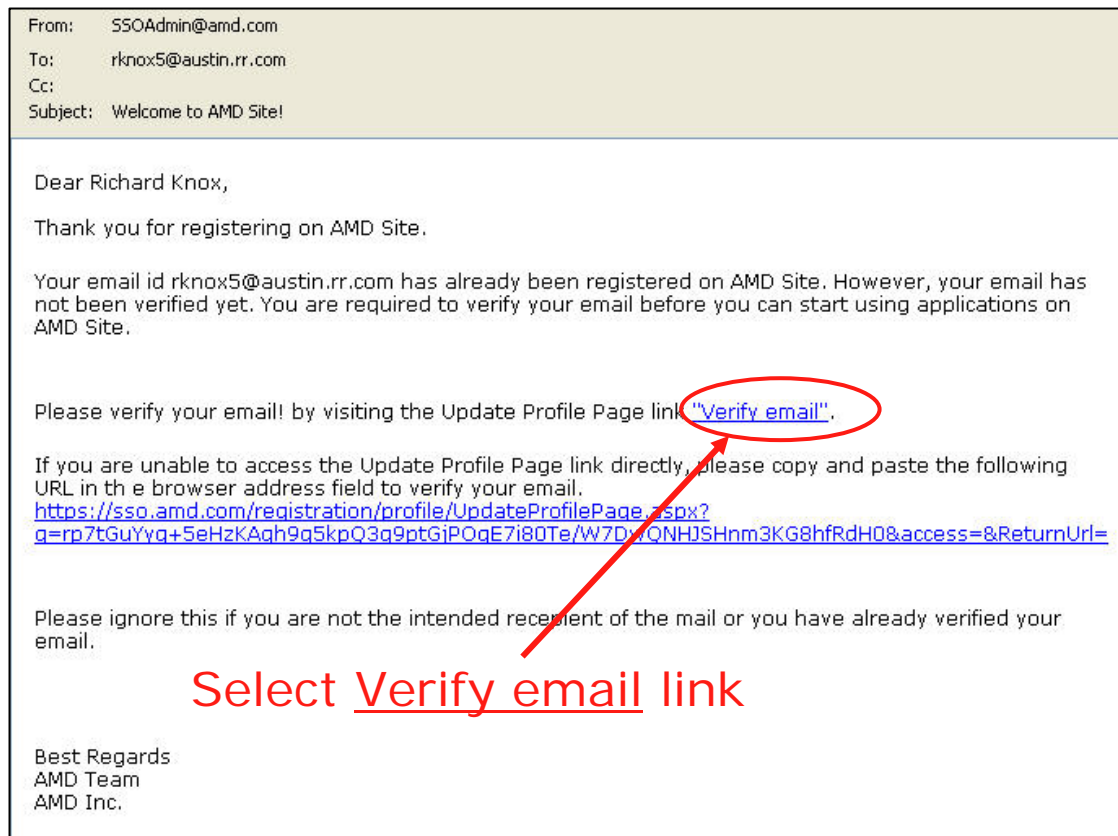
\* All Fields are Mandatory

**Password Policy**

- Password must not match email.
- Password should not be similar to the last 24 passwords.
- Should not contain all or part of the user's account name.
- Must be at least six characters in length.
- Contain characters from at least three of the following four categories:
  - English uppercase characters (AZ)
  - English lowercase characters (az)
  - Base 10 digits (09)
  - Nonalphanumeric characters (e.g., !, \$, #, %)

# Creating Single Sign On

4. A confirmation email will be sent to the account you used to register. Confirm your registration by clicking on the link provided in the body of the email.



# Login On with SSO

## 5. Sign On with your new SSO Login and Password

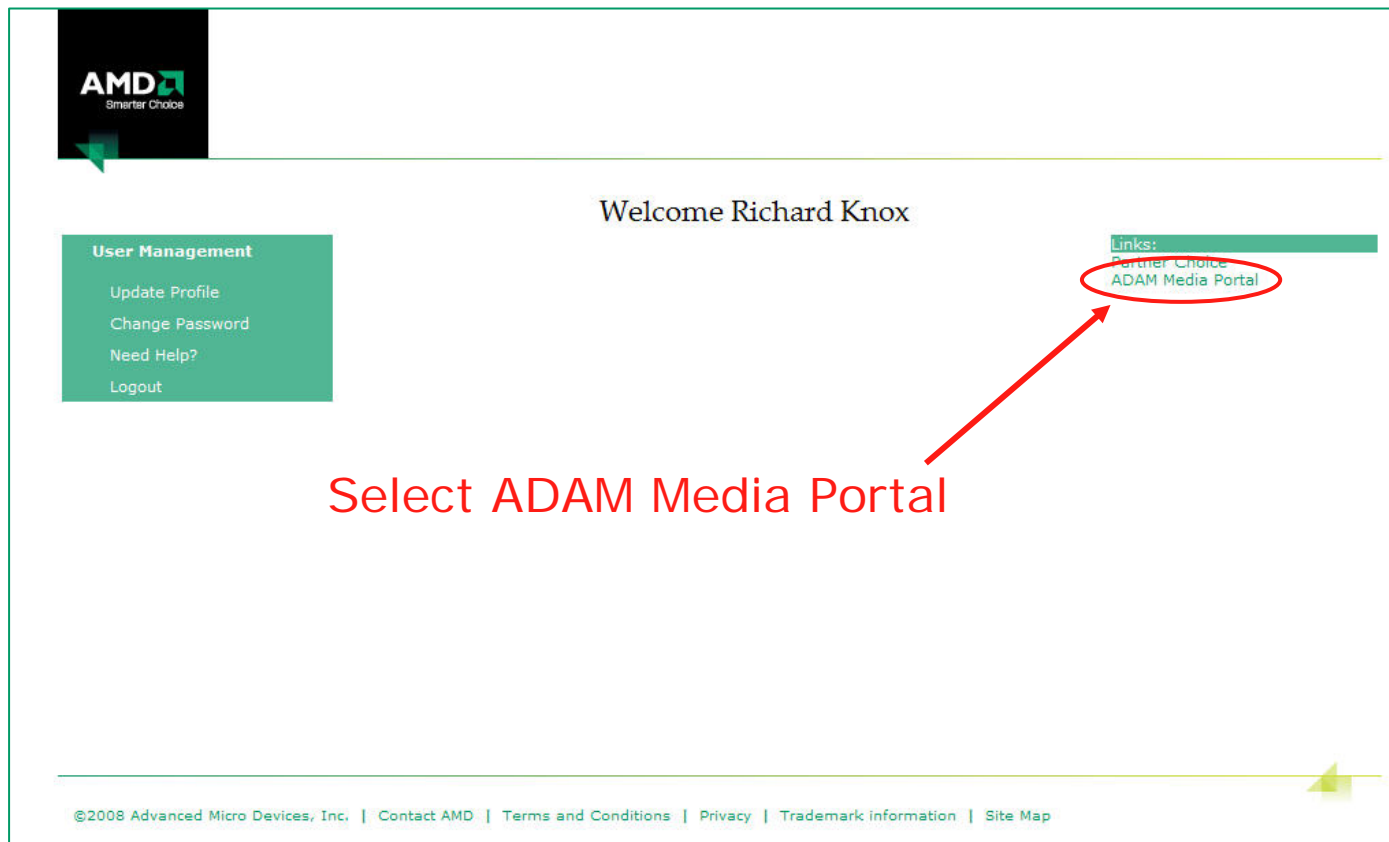
The screenshot shows the AMD Single Sign On Login Page. At the top left is the AMD logo with the tagline "Smarter Choice". The main heading is "Welcome to AMD Single Sign On Login Page". Below this is a form with the instruction "Please identify by entering your user ID and password." The form contains two input fields: "Email (Login):" and "Password:". A red oval highlights these two fields. Below the password field is a checkbox labeled "Remember my login id on this computer." and a "Login" button. To the right of the "Login" button is a link "Forgot your Password?". On the left side of the page, there is a green box titled "User Options" containing links for "Sign Up Now!", "Need Help?", "Forgot Password?", and "Update Your Profile". On the right side, there are two sections: "Learn More?" with a sub-heading "It's easy to get secure access to all of your applications with just one User ID and Password! Find out how Single Sign On can simplify your accounts now." and "Sign Up!" with a sub-heading "If you don't have a Single Sign On User ID and Password yet, sign up now!". At the bottom of the page, there is a footer with copyright information and links for "Contact AMD", "Terms and Conditions", "Privacy", "Trademark information", and "Site Map".

**Enter New SSO Email Login and Password**

**Select Login Button**

# Linking to ADAM after Single Sign On

6. You should receive a Welcome screen. Select ADAM Media Portal link to access ADAM Registration.



# ADAM Registration

# ADAM User Registration

1. Complete all registration fields and select Submit

The screenshot shows the AMD Digital Asset Portal User Registration page. The AMD logo and 'Smarter Choice' tagline are in the top left. The page title is 'Digital Asset Portal'. Below it, the section is titled 'User Registration'. The registration form contains the following fields:

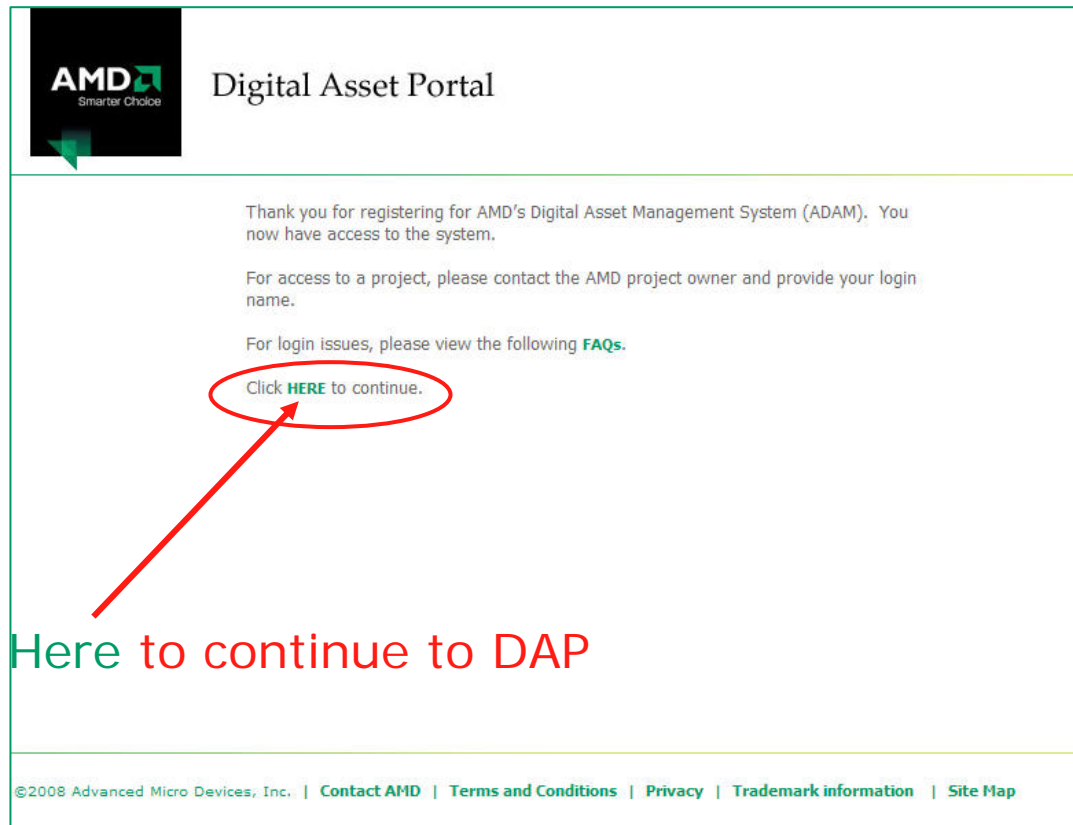
- Password (Use SSO password):
- Re-type Password:
- Email Address:
- First Name:
- Last Name:

At the bottom of the form, there is a link 'Return to Login Page.' and a 'Submit' button. A red box highlights the password fields, and a red arrow points to the Submit button.

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# ADAM Registration

2. You should receive the Digital Asset Portal (DAP) registration confirmation Screen. Select the [Here](#) link to continue to DAP.



Select [Here](#) to continue to DAP

# ADAM Registration

## 3. You should be linked to the DAP Home Page



### Digital Asset Portal

[Home](#) [Collateral](#) [Images](#) [Bus Docs](#) [Multimedia](#) [Browse](#)

#### Welcome Richard!

Welcome to the AMD Digital Asset Portal. Use this website to search, browse, view and download AMD digital content.

For additional functionality and access to AMD projects please go to Digital Asset Manager.

[Digital Asset Manager](#)

